

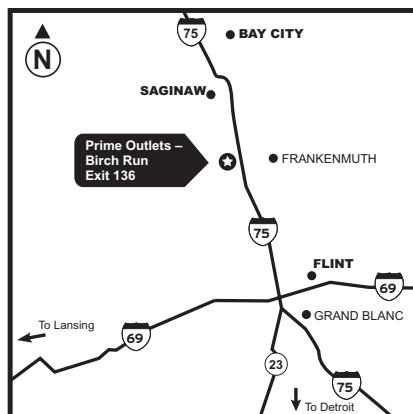
PRIME OUTLETS

BIRCH RUN

FACT SHEET

Contact Information

12240 S. Beyer Road, Birch Run, MI 48415
877-BR-OUTLETS or 989-624-6226
primeoutlets.com/birchrn



Days and Hours of Operation

Monday – Saturday 10am – 9pm
Sunday 11am – 7pm

Prime Outlets – Birch Run

Shop 145 great outlet stores in the heart of Mid-Michigan! Just minutes from Frankenmuth, Saginaw and Flint. Brand-name merchants include COACH Factory, Pottery Barn Outlet, Banana Republic Factory Store, Gap Outlet, Old Navy, Columbia Sportswear Company, Nike Factory Store, Polo Ralph Lauren Factory Store, The North Face and Tommy Hilfiger.

Customer Amenities

Motorcoach parking
Free trolley service throughout the center*
*Days and hours of operation vary seasonally

Guest Services

Located in Section F, the Guest Services Center offers the following:

- Shop & Stay Packages
- Gift Cards
- Coupon Books
- Complimentary Stroller and Wheelchair Rental
- Shopper Rewards Programs
- Prime Time Shoppers (55+) Discount Program
- ATM
- Guest Services Lounge with Fireplace
- FREE Wi-Fi Internet Available
- Lost & Found
- Regional Tourism Information

Directions

From Detroit: Take I-75 North to Exit 136 and go west off the exit (90 minutes).

From Grand Rapids: Take I-96 East to I-69 (through Lansing) east to I-75 North (through Flint) to exit 36. Go west off the exit.

From Sarnia-Ontario/Port Huron: Take I-69 West to I-75 North to Exit 36. Go west off the exit.

From the Mackinaw Bridge: Take I-75 South to Exit 136. Go west off the exit.