

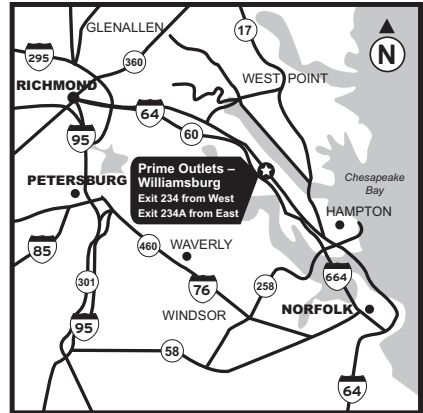
PRIME OUTLETS

WILLIAMSBURG

FACT SHEET

Contact Information

5715-62A Richmond Rd.
Williamsburg, VA 23188
757-565-1119
primeoutlets.com/williamsburg



Days and Hours of Operation

Monday-Saturday 10am – 9pm
Sunday 10am – 7pm

Prime Outlets – Williamsburg

Featuring 120 designer and brand names such as: adidas Outlet, 2b bebe, Banana Republic Factory Store, BCBGMAXAZRIA Factory Store, Brighton Collectibles, Brooks Brothers Factory Store, Burberry, The Children's Place, COACH Factory, Coldwater Creek Outlet, Cole Haan, Columbia Sportswear Company, Dooney & Bourke, ESCADA Company Store, GAP, GUESS, HUGO BOSS Factory Store, Hanna Andersson, J.Crew Factory Store, Juicy Couture, kate spade, Kenneth Cole, Michael Kors, Nike Factory Store, Polo Ralph Lauren Factory Store, PUMA, Reebok® Outlet Stores, Tahari Factory Store, TUMI, Tommy Bahama, Tommy Hilfiger, Under Armour Factory House and many more! Located on Route 60/Richmond Road in Williamsburg.

Customer Amenities

Food Court
Several Eateries and Restaurants
RV/Bus Parking

Guest Services

Located in the Food Court, Guest Services offers the following:
Shopper Rewards Programs
Courtesy Strollers and Wheelchairs
Fax & Copy Service
Prime Time Shoppers (55+) Discount Program
ATM
Gift Cards
Regional Tourism Information
Coupon Books
Lost & Found

Transportation

Williamsburg Area Transit Bus Service
Taxi Services

Directions

From Richmond: Take I-64 East to Exit 234 (Lightfoot), exit Route 60/Richmond Road East.

From Newport News, Norfolk, Virginia Beach: Take I-64 West to Exit 234A (Lightfoot), exit Route 60/Richmond Road East.

AREA ATTRACTIONS

Busch Gardens Williamsburg (800) 343-7946

www.buschgardens.com

Williamsburg's very own theme park featuring five thrilling roller coasters, award-winning cuisine, first-class entertainment and so much more! Open late March until late October. Length of tour: 6 – 8 hours. Group meals available.

Colonial Williamsburg (800) HISTORY

www.history.org

Living museum encompassing 301 acres that include original and reconstructed colonial homes, gardens, the Governor's Palace, trade shops and more. Open year-round. Length of tour: 4 – 8 hours. Group meals available.

Hauntings of Williamsburg (Colonial Connections) (800) 378-1571

www.colonialconnections.com

Learn all about the area's local legends, myths and folklore from Williamsburg's most trusted tour service! Open year-round. Length of tour: 1 hour.

Historic Jamestown (757) 898-2410

www.historicjamestowne.org

The actual site where English settlers landed in America! Operated by the National Park Service. Open year-round. Length of tour: 3 hours.

Jamestown Settlement (888) 868-7593

www.historyisfun.org

Extensive outdoor living-history areas that include the three ships that carried settlers to America, a Powhatan Indian village and James Fort. Open year-round. Length of tour: 1.5 – 2.5 hours. Group meals available.

Presidents Park (800) 588-4327

www.presidentspark.org

Explore this outdoor museum that features larger-than-life statues of all U.S. Presidents! Open year-round. Length of tour: 1.5 – 2 hours.

Ripley's Believe It or Not! Museum & 4-D Theater (757) 220-9220

www.williamsburgripleys.com

This museum boasts an incredible collection of off-the-wall exhibits, including a shrunken head and two-headed calf! Open year-round. Length of tour: 1.5 hours.

Water Country USA (800) 343-7946

www.watercountryusa.com

In the midst of the '50s and '60s surf theme, enjoy slipping and sliding at the largest waterplay park in the mid-Atlantic! Open select weekends in May and September. Open daily from mid-May through August. Length of tour: 6 – 8 hours. Group meals available.

Yorktown Battlefield & Visitor Center (757) 898-2410

www.nps.gov/colo

Come see where this country's independence was won! Open year-round. Length of tour: 3 hours

Yorktown Victory Center (888) 593-4682

www.historyisfun.org

Through exhibits, learn about this nation's beginnings, focusing on ordinary people and military. Open year-round. Length of tour: 1.5 – 2.5 hours.

And more ...