

PRIME OUTLETS

PISMO BEACH

FACT SHEET

Contact Information

333 Five Cities Dr., Ste. 100
Pismo Beach, CA 93449
805-773-4662
primeoutlets.com/pismobeach

Days and Hours of Operation

Monday-Saturday 10am – 9pm
Sunday 10am – 7pm

Prime Outlets – Pismo Beach

Featuring 40 brand names such as: Polo Ralph Lauren Factory Store, Nike Factory Store, Aéropostale, Anne Klein Factory Store, Calvin Klein, Gymboree® Outlet, Nine West Outlet, Tommy Hilfiger, Harry & David, IZOD and many more! Located on Highway 101 in Pismo Beach.

Customer Amenities

RV/Bus Parking

Guest Services

Located in the California Welcome Center Suite #100. Guest Services offers the following:

- Shopper Rewards Programs
- Courtesy Strollers and Wheelchairs
- Copy Service
- Prime Time Shoppers (55+) Discount Program
- ATM
- Gift Cards
- Statewide Tourism Information
- Coupon Books
- Lost & Found

Transportation

Taxi Services

Directions

From San Francisco: Take Highway 101 South, exit Five Cities Drive.

From Los Angeles: Take Highway 101 North, exit Five Cities Drive.



AREA ATTRACTIONS

Golf Courses

www.classicalcalifornia.com/golf-map.htm

Try out a new set of woods on one of area's world-class golf courses. Enjoy championship golf courses, all located within miles of Pismo Beach.

Hearst Castle (800) 444-4445

www.hearstcastle.org

Visit California's only castle, Hearst Castle, just an hour drive from Pismo Beach. This premier "must-see" visitor attraction is one of the most popular destinations in California. Home of newspaper magnate William Randolph Hearst. The Castle, located on California Highway 1, is approximately 60 miles from Pismo Beach.

Mission La Purisima State Historical Park (805) 733-1303

www.lapurisimamission.org

See and hear living history programs on Native American life in the Spanish & Mexican periods in the Santa Barbara County. This is the 11th mission built in California.

Mission San Luis Obispo De Tolosa (805) 781-8220

www.missionsanluisobispo.org

Founded by Junipero Serra and named for Saint Louis of Toulouse, France. Mission was the first of the California missions to be covered with native red tile roofing, made by the Indians. San Luis Obispo was nicknamed "Valley of the Bears" because of the numerous bears in the region.

Morro Bay National Estuary Program (805) 772-3834

www.mbnep.org

The Morro Bay Estuary and surrounding areas are a great place to relax and view wildlife. Morro Bay offers pristine habitats to many species, including over two dozen endangered species.

Oceano Dunes (805) 773-7170

www.onv.parks.ca.gov

This sand dune provides an impressive playground for off-highway enthusiasts from throughout the United States. This is the only beach in California where you can drive on.

Pismo Beach and the Famous Pismo Beach Pier (805) 773-7034

www.pismo-beach.org

Fish off of the Pier. Enjoy building sandcastles, sunbathing, romantic walks and our spectacular sunsets. Pismo Beach sand dunes are ideal for nature walks, picnics, camping and ATV riding. Experience the famous sand dunes in a Hummer.

Pismo Beach Monarch Grove (805) 443-7778

Each year thousands of vibrant orange and black Monarch butterflies flock to Pismo Beach, seeking shelter from the freezing northern winters. From late October to February, the butterflies cluster in the limbs of a grove of Eucalyptus trees at Pismo State Beach. The grove is easily accessible. It is located on State Highway 1 at the south boundary of the city limits of Pismo Beach.

Wineries

www.classicalcalifornia.com/wine-waves.html

Travel along beautiful, scenic coastal roads and enjoy and tour award-winning wineries. The Mediterranean-like climate is perfect for grape growing.

And more ...